

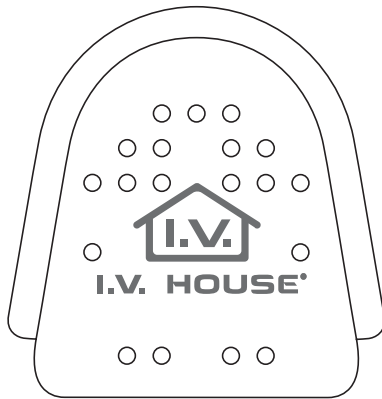


FOR IMMEDIATE RELEASE

CONTACT: Lisa Vallino, RN, BSN
I.V. House, Inc.
Lisa@ivhouse.com
(p) 800.530.0400

I.V. HOUSE INTRODUCES THE I.V. HOUSE ULTRADOME™

New and improved device provides added protection, better care and comfort to IV Therapy patients.



Item 740LFP

ST. LOUIS, MO - I.V. House, Inc., the leading manufacturer of intravenous (IV) site protection, announces the new I.V. House UltraDome. Created by a pediatric nurse, with both the nurse and patient in mind, I.V. House devices are the only products designed to effectively protect, reduce complications, and help maintain the IV therapy site.

The I.V. House UltraDome is the newest addition to the I.V. House trusted family of innovative IV therapy protection products.

“We are continuously working to create the most effective, highest quality products available for IV therapy patients and nurses,” states Lisa Vallino, RN, BSN, inventor and co-founder of I.V. House, Inc. “The I.V. House UltraDome is not only effective and safe, but it adds more comfort for the patient. And in the end, the care and safety of the patient is always most important.”

The new I.V. House UltraDome continues to provide the best protection, securement and stabilization of the catheter hub and loop of tubing at the IV site. Improvements include a specialized foam padding secured around the outer edge of the device. Designed to be gentle on the skin, the foam was added for more patient comfort and safety.

Unsafe practices and substandard makeshift device in IV therapy site care and maintenance are the impetus behind the creation of I.V. House products. Over-taping and circumferential wraps allow for missed signs of complications as they develop. The I.V. House UltraDome not only prevents the dislodgment of the IV but also provides safe, instant access to IV sites for care and maintenance.



Item 727SFP

“Nearly 100% of our IVs are covered with I.V. House UltraDomes,” says Janet Pettit, RNC, MSN, NNP, clinical specialist and nurse practitioner in a 45-bed NICU in Central California. “It’s just something that’s so important that you have to do...you just can’t use a cost figure.”

The I.V. House UltraDome is currently available in two sizes: 740LFP I.V. House UltraDome, size large and the smaller 727SFP I.V. House UltraDome. Either product may be used on an adult or pediatric patient. As with all I.V. House products, the I.V. House UltraDome extends dwell time, meets primary prevention safety device recommendations, reduces complications and costs, and meets CDC guidelines for IV therapy and OSHA standards.

I.V. House, Inc., established in 1991 in St. Louis, Missouri, is the global leader in IV therapy protection, providing millions of IV site protection products throughout the U.S., Canada, and world wide. For more information or to purchase I.V. UltraDomes for your facility, visit www.ivhouse.com or call 800.530.0400.

