



## FOR IMMEDIATE RELEASE

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## I.V. House, Inc. and Metaphase Design Group Win 2019 Silver Edison Award

Innovative IV therapy armboard that improves patient safety and increases nurse efficiency earns high honors in New York City ceremony



**St. Louis, MO – April 5, 2019** – I.V. House, Inc. and Metaphase Design Group received a 2019 Silver Edison Award in the Medical/Dental category for the TLC Splint, an ergonomically designed armboard that holds the joint in the ideal orientation for IV therapy. The award was given at the 32nd Annual Edison Awards ceremony in New York City, a celebration honoring the best in innovation and excellence in the development of new products and services. I.V. House CEO and Nurse Inventor, Lisa Vallino, and Metaphase Design Group Founder and CEO, Dr. Bryce Rutter, were on hand to accept the award at the Gala event on April 4, 2019.

The awards are named after Thomas Alva Edison (1847-1931) whose inventions, new product development methods and innovative achievements literally changed the world, garnered him 1,093 U.S. patents, and made him a household name around the world. Being recognized with an Edison Award has become one of the highest accolades a company can receive in the name of innovation and business.

"We're thrilled that our partnership with Dr. Rutter and his team at Metaphase helped us earn this award," Vallino noted. "The ergonomic expertise from Metaphase allows us to create revolutionary products that fit patients comfortably while allowing nurses to easily assess the IV insertion site to help reduce painful and often dangerous IV therapy-related complications."

The ballot of nominees for the Edison Awards<sup>™</sup> was judged by a panel of more than 3,000 leading business executives including past award winners, academics and leaders in the fields of product development, design, engineering, science and medical.

"I.V. House recognized a need to improve joint stabilization for IV therapy to improve healthcare for both patients and nurses," explained Dr. Rutter. "We're proud to partner with them as they continue to focus on improving patient care and increasing nurse efficiency by incorporating Human Factors and Ergonomics into their products."

This is Metaphase's second Edison Award win. In 2016, Metaphase won a Bronze Edison Award for its work on Bacterioscan's 216Dx Laser Microbial Growth Monitor, designed to detect and measure bacterial growth indicative of a urinary tract infection.

For more information on the 2019 Edison Awards, please visit <u>www.edisonawards.com</u>.

## About I.V. House

Since 1991, I.V. House has brought innovative products that stabilize, secure, and protect the IV insertion site to hospitals worldwide in order to improve patient safety and increase nurse efficiency. By partnering with Metaphase, the world leader in industrial design, specifically in ergonomics for hand intensive products, I.V. House has developed a product portfolio that incorporates best practices of Human Factors and Ergonomics to maximize product performance, increase patient safety, and improve end-user workflows. Learn more at www.ivhouse.com.

## About Metaphase Design Group

Metaphase Design Group is a leading expert in the research, ergonomics and design of medical products and worldwide specialist in hand-intensive products and packaging. Driven by a collaborative approach, its user-centered innovation strategy creates award-winning product and packaging designs that rejuvenate markets, invigorates new product categories and shapes unique consumer brand experiences. Founded in 1991 and based in St. Louis, Metaphase partners with several of the world's most prestigious and influential brands and high-profile start-ups to drive innovation and create powerful brand experiences, receiving more than 120 international design excellence awards and producing more than 117 patented designs for clients. For more information, visit <u>www.metaphase.com</u>.

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